

JAN -6 1926

REQUEST FOR RETURN OF COPYRIGHT DEPOSITS

Dated at.....

Wash DC

Jan 6, 19*26*

Register of Copyrights,
Library of Congress,
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Dear Sir:

The undersigned claimant of copyright in the work herein named,
deposited in the Copyright Office and duly registered for copyright pro-
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60 of the Act of March 4, 1909, of one or both of the deposited copies of the

2 Prints entitled *Wild Hunt & Banner*

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under Class....., XXc., No. ~~.....~~ *M 3293*

If this request can be granted you are asked and authorized to send
the said copy or copies to me at the following address:.....

.....or
to.....
at.....

Signed.....

Education Film

(Claimant of Copyright)

W. L. ...

(Sept., 1924—500)

7-259

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TITLE PAGE

1
Title Wild Beasts of ~~Borneo~~ BORNEO!

A photoplay in 2 reels

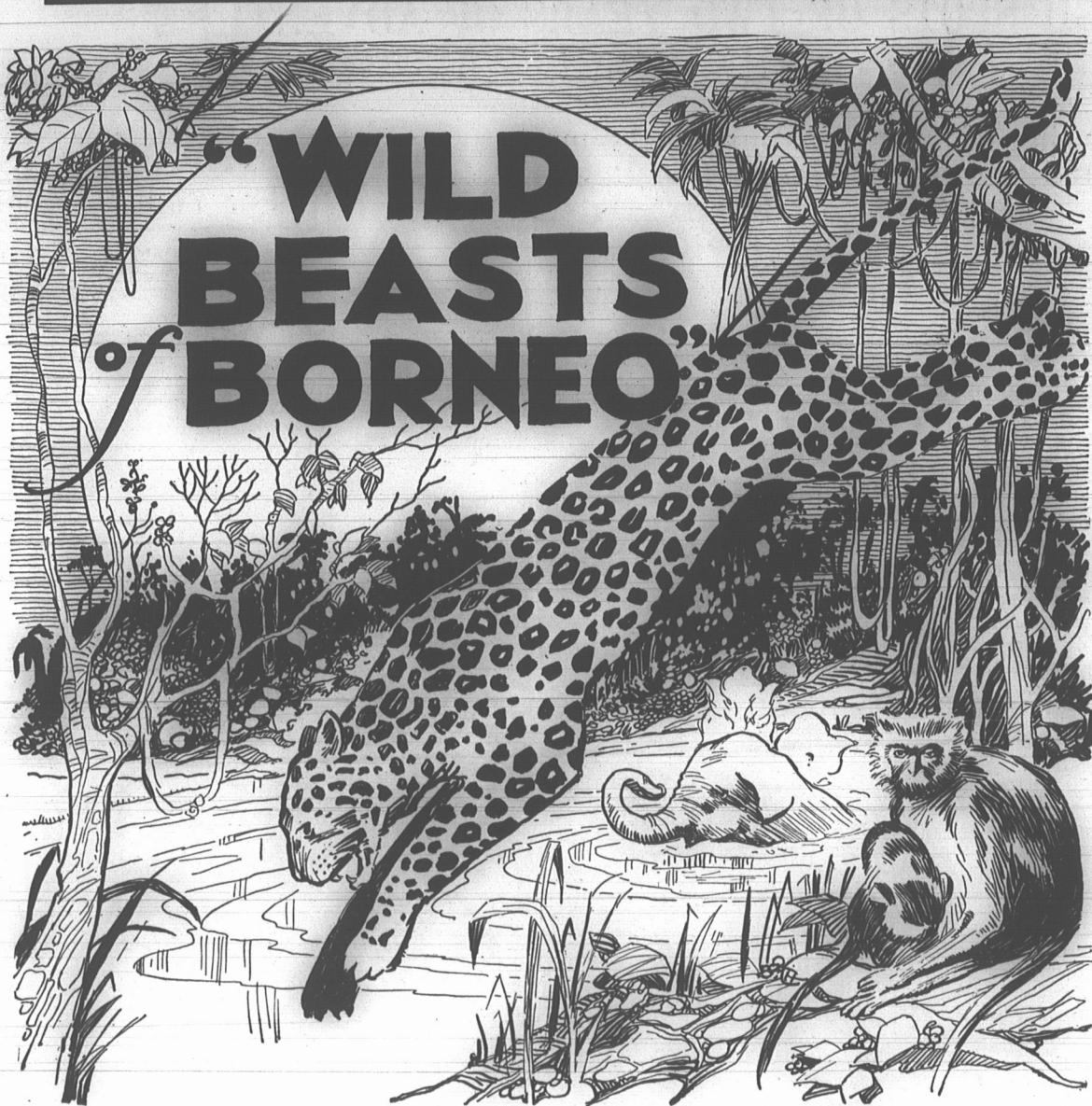
By _____

Author of photoplay Educational Film Exchange
U.S.A.

8/16/25

JAN -6 1926
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PRESS SHEET



"WILD BEASTS of BORNEO"

An
Educational Pictures
SPECIAL

Produced by Mr. and Mrs. Lou C. Hutt



(EDUCATIONAL FILM EXCHANGES, Inc.

MADE IN U. S. A.

1786

HIGH SPOTS OF TWO YEARS OF ADVENTURE IN DARK JUNGLES IN TWO-REEL THRILLER

**Startling Close-ups of Savage Animals, Tragedy
and Comedy of Unexplored Regions Make
"Wild Beasts of Borneo" Outstanding
Short Feature**

The highlights of the thrilling experiences of two years spent in the tropical jungles of Borneo by a daring American cameraman and scientist and his brave and charming wife! The very best "shots" selected from thousands of feet of film made by an expedition into the depths of the world's largest island—into territory never before explored by white men! This is what "Wild Beasts of Borneo" brings to your theatre and your patrons.

Mr. and Mrs. Lou C. Hutt of San Francisco headed the expedition into Borneo. Their avowed purpose was to take no animal life unless absolutely necessary for self protection. Their only firearms were carried only to save themselves from possible sudden attack by savage man or savage beast. They went into the jungles to make a scientific study of its wild animal life—to bring back valuable specimens and to photograph these beasts and reptiles in their native haunts.

Often at great peril to their own lives, Mr. and Mrs. Hutt obtained some of the most thrilling close-up shots of wild animals that have ever been made. The tragedies and the comedies of the jungle were recorded by their cameras in a wealth of picture material that mixes laughs with thrills. These pictures first appeared in special showings in San Francisco in the form of a five-reel feature, registering an outstanding hit and winning the most enthusiastic praise from all the newspaper critics.

The most entertaining, exciting and amusing parts of this have been re-edited and re-titled and are presented as the most thrilling two-reel adventure picture ever released — "Wild Beasts of Borneo."

GO AS SCIENTISTS

Leaving San Francisco for two years in the innermost jungles of Borneo, Mr. and Mrs. Hutt and their expedition go equipped as scientists rather than as hunters. Their first encounter with wild animals is with a herd of the sacred white elephants. With the aid of a lens so powerful that it makes the object appear ten times nearer to the camera than it actually is, the Hutt's trail the elephants and photograph them at close range.

Trapping a big specimen in a pit provides an exciting few minutes, from which the cameramen barely escape with their lives.

Thrilling adventures are had in the lassoing and caging of a great thirty-foot python and in the baiting of a man-eating crocodile, one of the spe-

(Continued on Page Three)

PARAGRAPHS For Your Program

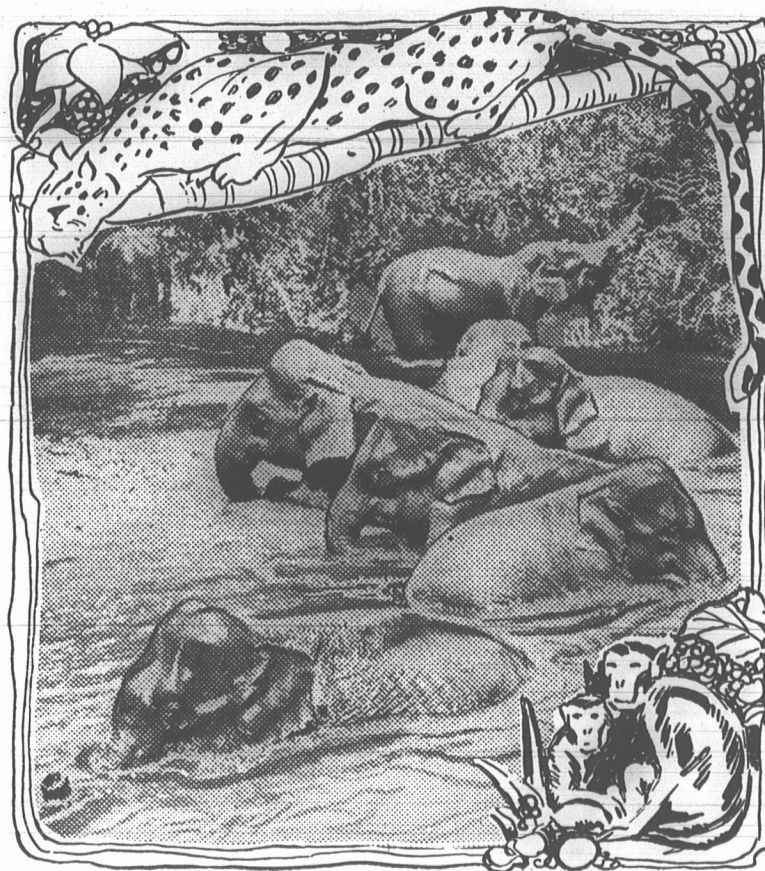
The "high spots" of two years of adventure in the darkest jungles of Borneo make "Wild Beasts of Borneo" a thriller that you won't want to miss.

* * *

Two years spent in the unexplored jungles of Borneo by a daring scientist-cameraman and his brave and charming wife—and you can see the greatest of the thrills on the screen in "Wild Beasts of Borneo."

* * *

Thrilling and startling close-ups of the sacred white elephants, leopards, man-eating reptiles, monkeys—all the wild animals of the dark jungles of the world's biggest island in "Wild Beasts of Borneo."



Scene from **"WILD BEASTS OF BORNEO"**

For Electro order No. 3786-E

For Mat (Free) order No. 3786-M

ELEPHANTS TEACH HUMANS LESSON IN SELF-SACRIFICE

Explorers Marvel at Conduct of Big Beasts in Native Haunts

(Prepared as advance publicity story)

The small boy who carries water to elephants with an unquenchable thirst, so that he may "crash the gate" at the opening show of the visiting circus, will have an opportunity to see a herd of wild white elephants in their native jungles when the sensational film "Wild Beasts of Borneo" comes to the.....Theatre.

Grown persons, too, "should count it a privilege to spend their money wildly on purchasing peanuts for pachyderman consumption," according to Mr. and Mrs. Lou Hutt of San Francisco, who spent two years in the jungles of Borneo and the Straits Settlements, making film records and studies of elephants and other wild beasts, the most entertaining of which are shown in this Educational Pictures Special.

The elephant is most kind and considerate and above all self-sacrificing towards his neighbors, according to Mr. and Mrs. Hutt.

"In times of distress, especially when the white man and his bullets molest them, they never desert the young," said Mrs. Hutt, who accompanied her husband throughout his two years' adventures. "They place the baby of the herd between two members, not necessarily parents of the youngster. If the older ones have to travel faster than the little one can manage, they pick him up and carry him to safety."

"During extremely hot weather—for the Borneo jungle IS a hot place in the summertime—the elephants break branches off of trees to lay over their backs and also to fan themselves. Sometimes one helps to fan his neighbor."

"Natives of Borneo rarely kill an elephant, but when they do, however, it is by means of poisoned arrows. When one of these hits its mark, the beast doesn't lie down and die like most other animals. Instead, he helps himself by removing the arrows from his hide, and if in this he fails, his buddies, the pals of the herd, come to his assistance. Loyalty to one another is the cardinal virtue of elephant existence. When an elephant fails his fellow elephants, he is outlawed from the herd—and an outlawed elephant is like a hen-pecked husband; no one has any pity for him."

"Among elephants the suffragette rules supreme. When great leadership is needed—when a herd is called to war with a neighboring herd—an aged cow is selected to reign. The bull

Borneo Explorers



MR. and MRS. LOU C. HUTT
in

"WILD BEASTS OF BORNEO"
an Educational Pictures Special

For electro order No. 3785-E

For mat (free) order No. 3785-M

"The finest views of elephant herds, monkeys, cat animals and snakes ever secured were made by Hutt and his wife during their two years' hegira."

—San Francisco Call and Post.

elephant is only permitted to rule when food is plentiful and everything is peace and safety."

Cut-over Cues for Operators

Following is operator's cue for cut-over at end of first reel:

Eighteen feet following title, "His fist looks dangerous, but lacks speed," on close-up of small bear looking directly toward camera. This is followed by a pictorial subtitle reading **END OF PART ONE.**

Following is cue for cut-over at end of second reel:

Six feet following title, "We carried away no memory of useless slaughter. We had succeeded in learning without killing," on scene of palms over water, sunset, etc. This is followed by a pictorial sub-title **THE END.**

LEOPARD, ROPED, STILL TERRORIZES BY FIERCE LOOKS

Trapping of Feared Animal Big Thrill in "Wild Beasts of Borneo"

(Prepared as advance publicity story)

"If looks could kill" there would be a much different ending to the adventures of Lou Hutt, who produced "Wild Beasts of Borneo," the Educational Pictures Special coming to theTheatre.....

A particularly fierce looking leopard was trapped alive and then roped securely by members of the expedition, which spent two years in the jungles of Borneo. Even when made fast the animal's looks and growls were so ferocious that none of the natives would come very close. They were satisfied to remain at a respectful distance and allow the white men to take the chances.

The trapping of the live leopard required several days of patient waiting. A young live goat was first placed in a strongly constructed bamboo enclosure having a trap-door entrance. The bleating of the goat at last attracted a magnificent specimen of leopard to the neighborhood. The leopard circled the stockade for several days until its hunger overcame caution, and at last, with a mighty lunge, it broke into the trap—after which the job of roping and subduing the beast was cautiously commenced.

The close-ups of this part of the expedition's activities are a most thrilling sight and one is frozen with attention during the risky procedure.

HIGH SPOTS OF LONG JUNGLE HUNT IN FILM

(Continued from Page Two)

cies that eats alive five per cent of the native human population.

Trapping a leopard is a specially hazardous and exciting task, but it is accomplished after several days of patient watching and waiting, and is recorded by the camera.

The monkeys prove they are the comedians of the jungle as well as the zoo. Trapping them is such a funny affair that it adds a delightful comedy touch to this thrilling picture of hair-raising adventure.

Without a single killing, "Wild Beasts of Borneo" shows close-up after close-up of the wild animals of the jungle—a truly remarkable picture that is instructive, thrilling, amusing and ENTERTAINING.

JUNGLE ANIMALS AT CLOSE RANGE, REMARKABLE FILM

"Wild Beasts of Borneo" Great Record of Two Years in Wild Lands

(Newspaper review for use after showing
of picture)

What audience would not be thrilled by being transported—even if via the screen—into the innermost jungles of Borneo?

Such is the effect on the audience of seeing "Wild Beasts of Borneo," showing at the..... Theatre. Without exaggeration this Educational Pictures Special is the most spectacular and the most realistic record of travel in wild far-away lands that has ever appeared here.

The picture is the result of a two-year expedition into the wilds—into hitherto unexplored regions in the interior of the world's largest island—by Mr. and Mrs. Lou C. Hutt, whose purpose was to secure for scientific record camera close-ups of the most ferocious wild beasts—instead of killing them.

The Hutt's journey by river, through masses of wild plant life, into regions never before trod by white men, equipped with only enough firearms to protect their own lives, their chief "shooting" device being a special long distance lens so power that it makes the object appear ten times nearer than it really is.

The first animals encountered are a herd of the sacred white elephants, which are photographed at close range as they wallow about and play in a muddy stream. One huge beast is caught later in a pit trap and photographed by torch light until he gets a foothold on the site of the pit and scrambles out, making straight for the cameramen, who just escape with their lives.

The capture of a forty-foot python, lassoed and dragged from a tree into a wicker cage; the trapping of a ferocious leopard after several days of patient watching and waiting, and the baiting of a man-eating crocodile, of the species that destroys the lives of five per cent of the native population, furnish high spots in the picture, to which much humor is added by the antics of monkeys, which prove to be the comedians of the jungle as well as the zoo.

Mr. and Mrs. Hutt have accomplished in this picture a truly remarkable record of wild life in the jungles—a thrilling picture adventure study that you can't afford to miss.

"Wild Beasts of Borneo" will most likely top your show. It ought to top your exploitation.

WOMAN LEADER IN PERILOUS JUNGLE FILM EXPEDITION

EXPLOITATION SUGGESTIONS

"Wild Beasts of Borneo" offers countless opportunities for exploitation. It is a Short Subject that is easy for the Showman to exploit and that will pay him handsomely at the box-office for his efforts. Following are just a few suggestions of methods of exploiting this thriller:

Offer prizes of free tickets for the best pictures of wild animals hand-colored with water color paints by school boys or girls. The animals need not appear in "Wild Beasts of Borneo." Tell the children they can obtain outline drawings at stationery and book stores, or they can draw the outline of the animal as well as paint it. Try to make a tie-up with your local newspaper for this contest. At any rate announce it with slides, notices in the lobby and in your own ads. Wherever possible have this announced in the schools in your neighborhood.

Window display tie-ups can be secured with grocers who sell animal crackers. The National Biscuit Company, makers of Barnum's Animal Crackers, have 2200 salesmen throughout the United States. Any one of these salesmen will be glad to assist the grocer in arranging a window display at the grocer's request. Stills from "Wild Beasts of Borneo" should be used generously in helping to decorate the window. The one-sheet poster and sometimes the three-sheet can also be used. This is a sure-fire exploitation stunt.

Secure from a local taxidermist or furrier stuffed jungle animals and also get colored drawings and photographs of wild beasts to add to your lobby display and window displays.

Local bookstores will welcome the opportunity to make a tie-up with you. The bookstore can display its travel and adventure books, surrounded by plenty of stills from "Wild Beasts of Borneo." A big card should announce that this picture represents the most thrilling moments of two years spent in the jungles of Borneo by the Hutt expedition, followed by appropriate remarks about the books on display.

Papier mache reproductions of animals ranging in size from a few inches to several feet in height can be obtained for lobby and window displays and for street ballyhoos. The smaller sizes probably can be obtained at local stores. National

Faces Dangers for Two Years to Make "Wild Beasts of Borneo"

(Prepared as advance publicity story)

Accompanied by his brave and charming wife and heading an expedition armed only sufficiently for the protection of their own lives, Lou C. Hutt, San Francisco cameraman and scientist, spent two years in the jungles of Borneo and the Straits Settlements studying the wild jungle animal life, capturing live specimens and photographing the beasts and reptiles at close range. Two years of constant peril from wild men, wilder beasts, and tropical disease!

The most spectacular and thrilling experiences in this long and perilous jaunt into lands some of which had never before been seen by white men are pictured in "Wild Beasts of Borneo," half an hour's film entertainment which is coming to the Theatre.....

"It is easy enough to kill wild animals with comparatively little danger to the hunter," says Mr. Hutt. "To capture alive valuable specimens; to photograph wild beasts and reptiles in their native jungles—that is something entirely different.

"It was not our intention to kill any animal, bird or reptile unless it was absolutely necessary to protect ourselves from death or injury. We took only firearms sufficient for this purpose. And when we came back from Borneo recently it was with a feeling of great satisfaction that we had taken no animal life needlessly."

Mrs. Hutt accompanied her husband throughout the entire expedition, going with him into the deepest jungles and assisting at all times in the camera work and other trying duties of exploration in this unknown country. It was with her help that a giant white elephant was trapped in a pit and photographed by torches at night; that a forty-foot python was lassoed and pulled down from the limb of a tree; that a ferocious hungry leopard was trapped and photographed, and that other captures of greatest interest to the scientific world were accomplished.

dealers in this sort of novelty, however, include the Messmore and Damon Company, 404 West Twenty-seventh street, New York. This company will send descriptions of their stock models and prices on request.

WHAT DOES YOUR ADVERTISING SELL?

Does your theatre advertising sell one admission ticket, leaving the patron in the frame of mind to be sold the next admission ticket by your opposition house?

Or does your advertising raise your theatre above the level of others of its class, bringing out the points that later on will make the patrons glad they came to your house and make them want to patronize you again and again, as it should?

Don't sell only film names—sell ENTERTAINMENT.

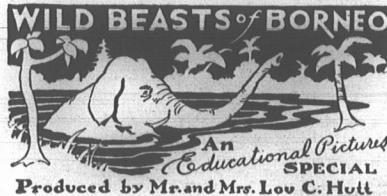
Don't sell features alone—sell the WHOLE SHOW.

Don't sell only one evening's entertainment—sell the fact that YOUR show is ALWAYS consistently good.

Don't sell the feature fan alone—sell the comedy fan—the news reel fan—the magazine fan.

And when a Short Subject comes along that has an especially strong appeal—play it to the limit just as you would a good long feature. "Wild Beasts of Borneo" is such a picture. Consisting of the very best and most thrilling shots out of many thousands of feet of film obtained in a two-year scientific expedition into the jungles of this wild tropical island, this two-reel subject will prove the sensation of any show.

Unless your longer feature is exceptionally strong, play "Wild Beasts of Borneo" as your chief attraction. In any case, at least co-feature it in your advertising.



One Column by One Inch "Ad" Cut
For Electro Order No. 3787-E
For Mat (Free) Order No. 3787-M



Two Column by Two Inch "Ad" Cut
For Electro Order No. 3788-E
For Mat (Free) Order No. 3788-M

For Three Column Cut on Page One Order
For Electro Order No. 3789-E—For Mat (Free) Order No. 3789-M

ACCESSORIES

* * *

Hand Colored Slides

Four Color One Sheets Four Color Three Sheets
Duo Tint 11 x 14 Lobby Cards
(Eight cards to set)

Black and White 8 x 10 Photos
(Ten Photos to Set)

One Column Newspaper Publicity Cuts and Mats
One Column Star Cuts and Mats

One Column, One Inch, Newspaper "Ad" Cuts
and Mats

Two Column, Two Inch, Newspaper "Ad" Cuts
and Mats

Three Column, Six Inch, "Ad" Cuts and Mats
(All Mats Free)

Trailers available through National Screen Service
And the Fullest Cooperation from Your Exchange
(Cuts and mats must be ordered by number)

CATCHLINES

For Newspaper "Ads"

"Wild Beasts of Borneo"—the high lights
of two years in the darkest jungles.

Tragedy and comedy of the jungle—"Wild
Beasts of Borneo."

Close-ups of ferocious jungle beasts taken
in their native haunts in "Wild Beasts of
Borneo."

Sacred white elephants, leopards, pythons,
monkeys—all the animals of the Borneo
jungles photographed at close range in
"Wild Beasts of Borneo."

A brave American woman in the heart of
the darkest jungles of Borneo photograph-
ing wild animals at close range. See "Wild
Beasts of Borneo."

"WILD BEASTS OF BORNEO"

SAN FRANCISCO CALL AND POST
JUNE 13, 1925

THE SAN FRANCISCO CALL AND POST • California's Greatest Evening Newspaper

JUNGLE PICTURES AT 'NEW'

HUTT'S BORNEO
FILMS TRULY
REMARKABLE
EXHIBITION

By DUDLEY BURROWS

A FILM of far more than ordinary interest is to be shown Monday, Tuesday and Wednesday next at the New Mission and New Pilmors theaters. It is called "Wild Men and Beasts of Borneo" and represents sixteen months of dogged and oftentimes desperate effort on the part of Louie Hutt of this city. Mrs. Hutt and a cameraman in the practically unexplored interior of the world's largest island.

TOOK CHANCES

The outstanding features of "Wild Men and Beasts of Borneo" are the chances taken by the Hutt party—with headhunters, huge pythons and king cobras, wild elephant herds, which had never been glimpsed by white men, at cetera—and some of the finest and most remarkable jungle photography ever made.

Even the sultan of that portion of Borneo which the Hutt party penetrated, advised them strongly against making the trip, saying that neither he nor any of his court would assume the risks involved. But the intrepid American party refused to be intimidated, even by a friendly monarch, and were rewarded by securing a truly astounding film record of life where every moment is filled with danger.

TELEPHOTO TRIUMPH

Much of the photography is a triumph for the telephoto lens, by the aid of which the elephants were pictured wallowing in a muddy river, playfully squirting water at each other and rolling over and over in the mud, dreaming that human hands were near them.

One of the most unusual features of the film is the unusual educational scenic feature from far away regions, the log to review this country.

to be a part of the program in conjunction with the showing of the new Buster Keaton comedy, "Seven Chances."

Mr. and Mrs. Lou Hutt, residents of this city, have just returned from a two-year trek into the interior of Borneo where they made pictures were taken and were these photographic record of wild life, as yet brought to this country.

These films differ from most from

GO AFTER NEWSPAPER WRITE-UPS

The pictures produced by the Hutt in their long and perilous journey into the Borneo jungles made their first appearance at special showings in San Francisco in the form of a five-reel feature. Some of the many enthusiastic stories and reviews appearing in the San Francisco newspapers are reproduced on this page.

"Wild Beasts of Borneo" presents the high lights taken from the Hutt pictures. You can get the same sort of publicity in the newspapers if you go after it.

Send to the newspapers the stories in this press sheet. Then get out your newspaper representatives for the first showing—or for a preview. Invite the leaders of scientific bodies, teachers, nature study club heads, Boy and Girl Scout leaders, etc., to see the picture. Get their endorsements, which they should be glad to give.

There is real news value in this picture. Get your share of the publicity it merits.

SAN FRANCISCO EXAMINER, APRIL 19, 1925

THE EATERS ELEPHANTS OF BORNEO WIN S. F. ADMIRER

Mrs. Lou Hutt, Wife of Cameraman, Returns From Malay Island With Tales of Animals

By BUFORD GORDON BENNETT.
All old circus folk, the fellows that labor in "the big top," have one great haunting fear—it's of the elephants.

But the giant tusked of the jungle have a bowing respecter and admirer. It's the idolizing small boy of the cities and towns who carries the water bucket as an opportunity to "crash the gate" at the opening show.

No one respects the elephant more than Mr. and Mrs. Lou Hutt of San Francisco who spent almost two years more or less with him in Borneo. The result of this expedition and others, are being shown at the Warfield theater this week in a film tabulation, titled "Wild Beasts of Borneo."

Borneo is rather distant from California being situated several thousand miles off the Strait Settlements. South of the Philippines, in the Malay Archipelago. Since Australia has been designated as a continent, Borneo has taken its place as the largest island in the world. So the elephants have plenty of room in which to roam and they make good use of this opportunity for the island of Borneo is little explored except along the seacoast.

I had never given much thought to pachyderman study, but since talking to Mrs. Hutt who made the trip with her husband into the interior of darkest Borneo, I hold in much respect for the flopping eared creatures as the pictures of Borneo, the circus habits and the small boy of the streets. Henceforth, when visiting circuses, I shall count it a privilege to spend my money wisely on purchasing peanuts for their amusement.

The native aborigines of Borneo rarely kill an elephant, but when they have to they carefully set a trap surrounded by poisoned arrows. As carefully does the elephant walk into the trap, but when he doesn't lay down and die like a lot of other animals. He helps himself remove the arrows from his flesh, and if in this he fails his bid, the pals of the herd, come to his assistance. Loyalty to the elephant existence is a cardinal virtue. falls his fellow elephants. He is lawed from

Buster Keaton and Jungle Film Will Share Honors at Warfield

Warfield of enter- film result of two years of ex- of Mr. and Mrs. Hutt of this city, tion and camera hunting on the part of the largest island, Australia having been officially designated as a continent.

The Hutt feature abounds in thrilling photography of wild elephants, tigers, and other animals. The pictures are a real treat for the eye and the mind.

The pictures are a real treat for the eye and the mind. The pictures are a real treat for the eye and the mind.

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SAN FRANCISCO DAILY NEWS, APRIL 16, 1925

SAN FRANCISCO CALL AND POST, APRIL 16, 1925

SAN FRANCISCO CALL & POST, APRIL 17, 1925

This document is from the Library of Congress
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Collections Summary:

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Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



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